

Press Release

Canon imagePROGRAF iPF8300S enjoys success at BLI Summer 'Pick' Awards

UNITED KINGDOM, REPUBLIC OF IRELAND, 2 August 2011 – [Canon UK](#), a world leader in imaging solutions, announces that the Canon [imagePROGRAF iPF8300S](#) has been named 'Outstanding Colour Inkjet Wide-Format Production Photo Printer' by testing and research organisation, Buyers Laboratory Inc. (BLI) in its Summer 2011 'Pick' Awards.

Following BLI's rigorous in-depth laboratory tests, the 44 inch [Canon imagePROGRAF iPF8300S](#) was named *Outstanding Colour Inkjet Wide-Format Production Photo Printer* for its high speed and superior image quality.

"Canon's success in the Summer 2011 'Pick' awards is testament to the strength of Canon's technology and the innovation displayed in its printing technology," said David Sweetnam, BLI's European Lab and Research Manager. "Canon has been recognised within the monochrome printer, MFP and Wide-Format printer categories. All devices went through months of rigorous durability testing at BLI's testing labs, so to be recognised in the awards demonstrates the quality and reliability of Canon's technology."

"Image is central to everything we do at Canon and so we understand the importance of high quality prints," says Gill Mussell, LFP Product Manager, Canon UK. "We pride ourselves on providing the perfect balance between speed, quality and cost, along with the consistency and the reliability that professionals expect when using Canon products. To be recognised by BLI is a fantastic achievement that illustrates our commitment to the large format industry."

For more information on BLI's Summer 2011 'Pick' Awards, please visit: www.buyerslab.com.

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About BLI

For 50 years, Buyers Lab (BLI) has been the leading independent office-equipment testing lab and business consumer advocate. In addition to publishing the industry's most comprehensive and accurate test reports on office document imaging devices, each representing months of exhaustive hands-on testing in BLI's US and UK laboratories, the company has been the leading source of competitive intelligence for industry professionals on copiers, printers, fax machines, scanners, duplicators, wide-format devices and multifunctional products. The company's databases cover close to 15,000 products globally and have a long-standing reputation for being the industry's most trustworthy and complete source for specifications and side-by-side comparisons, all of which are available as part of bliQ, BLI's web-based encyclopedic resource. Subscribers also have access to BLI's renowned Lab Test Reports, First Look Reports, Solutions Reports, Environmental Reports, news articles and a complete library of manufacturer's product literature, as well as valuable tools including a Product Configurator and Total Cost of Ownership (TCO) Calculator.

Buyers Lab also provides business consumers with How-To-Guides, a Needs Assessment Wizard and Free Vendor Quotes via its Buyers Lab Advisor website, as well as independent purchasing advice and consulting from its Buyers Alliance procurement experts. Business consumers and manufacturers can also select from a vast array of confidential for-hire private testing services that include document imaging device beta and pre-launch testing, performance certification testing, consumables testing (such as toner, ink and photoconductors) and software solutions and print media testing (including virgin and recycled papers).

For more information on Buyers Lab, please call +44 (0) 118-977-2000, visit www.buyerslab.com, or e-mail david.sweetnam@buyerslab.com.

About Canon (UK) Limited

Canon (UK) Ltd is the UK & Ireland marketing and sales operation for the global company, Canon Inc., based in Tokyo, Japan and it employs around 1,450 people.

Founded in 1937, with the specific goal of making the best quality cameras available to customers, Canon's tireless passion for the Power of Image has since extended its technology into many other markets and has established it as a world leader in both consumer and business imaging solutions. Its solutions comprise products ranging from digital compact and SLR cameras, through broadcast lenses and portable X-ray machines, to multi-function and production printers, all supported by a range of value added services.

Canon invests heavily in R&D to deliver the richest and most innovative products and services to satisfy customers' creative needs. From amateur photographers to professional print companies, Canon enables each customer to realise their own passion for image.

Canon believes that considering the interests of society and the environment is an integral part of good business practice and this is embodied in its corporate philosophy Kyosei - 'living and working together for the common good'.



Further information about Canon UK Ltd is available at:

www.canon.co.uk or visit the Canon Press Centre

http://www.canon.co.uk/About_Us/Press_Centre/index.asp

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